

show section



***Pacific WQA's 50<sup>th</sup> Annual Show & Convention will offer the latest industry updates and educational seminars***



By Stephanie Harris

# West Coast Water

*Later this month, water quality professionals will head west for the 50<sup>th</sup> Annual Pacific Water Quality Association (PWQA) Convention and Western States Trade Show. The convention, to be held Oct. 23 to 26 in Temecula, Calif., will offer attendees education, industry updates and the opportunity to see the latest technologies for water treatment.*

This year's event will be held at the Pechanga Resort & Casino in Temecula, located just 20 miles inland from the Pacific Ocean. The show will kick off on Tuesday, Oct. 23, with the Water Treatment Fundamentals Seminar. Here, attendees will learn about point-of-use

and point-of-entry water treatment technologies, including cation exchange water softening, residential reverse osmosis, filtration, carbon adsorption and deionization. The nature of water, the hydrologic cycle, common water contaminants and problem water will also be discussed.

## TGI Your RO Faucet Specialist

From the basic 103 series with its "touch N flow" spring loaded plastic handle, to the sophisticated 703 series with its "turn N control" ceramic disc with precise metal handle, these faucets are designed for functional ease and many years of operation.

Most of the faucets are tested and certified by NSF International against NSF Standard 61. These faucets are built for distinctive and reliable operation.

8 different designer colors are available on most models



**TOPWAY GLOBAL INC.**  
925 West Lambert Road, Building #D  
Brea, California 92821 U.S.A.  
Tel: 714-255-7999 • Fax: 714-255-8229  
www.tgipure.com • E-mail: tgi@tgipure.com



write in 833

## Introducing drinking water systems for consumers who demand the very "best".

Our really cool hinge bracket makes it so easy to grip cartridges.

Simple cartridge replacement!

No sumps!  
No mess!  
No fuss!



Cartridges and membranes are removed with a simple 1/4 turn.

Your cartridge replacement business is "guaranteed" with our attractively priced, proprietary filter elements and membranes!

**Available from stocking distributors in select areas and from Watts Water Quality & Conditioning Products.**

**WATTS®**  
WATER QUALITY & CONDITIONING PRODUCTS

**FLORIDA**  
(800) 461-4406

**TEXAS**  
(800) 659-8400

**ARIZONA**  
(800) 659-8400 #8

**E-MAIL**  
wqp@watts.com

write in 836

Wednesday's events include the annual golf tournament, WQA exams, the PWQA annual meeting and a welcome reception. The keynote speaker for this year's annual meeting is WQA Executive Director Peter Censky. An industry update will be given at the meeting, and an election of the new PWQA board members will be held.

### Educational Seminars

The educational seminars at this year's convention, to be held on Thursday, Oct. 25, are sure to benefit all who attend. From key discussions about current water treatment issues in the Pacific region to helpful information on how to operate a successful business, these sessions will deliver the information professionals need to succeed in the water industry.

In addition to the trade show event, Thursday's schedule is packed with educational seminars that will feature many of the industry's most noted professionals. The following are some key sessions not to miss:

- **Ion Exchange: Selective Removal of Emerging Contaminants** 8:00-9:00 a.m. Frank DeSilva of ResinTech will discuss the changes in groundwater availability and how it is leading to new opportunities for equipment used for potable water treatment.

- **Ultrafiltration** 9:00-10:00 a.m. Andy Warnes of GE will explain ultrafiltration technology and how it differs from reverse osmosis. Warnes will explain new potential applications for the home and business.

- **Water Treatment Designs** 10:00-11:00 a.m. Matt Wirth of Charger Water Systems will discuss a no-nonsense approach to designing treatment systems for problem waters in the home and business.

- **GAC: Right Product—Right Job** 11:00-12:00 p.m. Ken Schaeffer of Carbon Resources will discuss properties of granular activated carbon and how the treatment experts match the properties to the application.

- **Insurance—Minimizing Insurance Premiums & Maximizing Coverage** 4:00-5:00 p.m. Mark Smith of Mark A. W. Smith Claims will discuss potential pitfalls—including fleet operations, general liability, workman's comp, errors and omissions, product liability and other issues—that dealers and original equipment manufacturers may face in the normal course of doing business.

- **Money Management & Discussing the Needs of Small Business** 5:00-6:00 p.m. Mike Sessum of Performance Water will discuss the legal obligations—including taxes, forms, filing, and accounting set-ups and practices—necessary to run today's small businesses. Sessum will also discuss setting up credit limits, factoring, credit card use and banking advice.

### Who You'll See

More than 50 exhibitors will be available with the latest equipment, technologies and staff on-hand to help you stay ahead in the industry. The trade show will be held from 12:30 to 4 p.m. on Thursday, Oct. 25, and from 9:30 a.m. to 1 p.m. on Friday, Oct. 26, in the Pechanga Resort & Casino Main Ballroom. *wqp*

### About the Author

Stephanie Harris is managing editor of *Water Quality Products*. She can be reached at 847.391.1007, or by e-mail at sharris@sgcmail.com.

**LearnMore!** For more information related to this article, go to [www.wqpmag.com/lm.cfm/wq100705](http://www.wqpmag.com/lm.cfm/wq100705)

For more information on this subject, write in 1015 on the reader service card.

## Simple, safe, and easy to use ...

**Sterilight® Silver™** modular UV disinfection system with a UV intensity monitor.



- features**
- 4-segment visual LED display
  - visually displays LAMP LIFE REMAINING
  - visually displays TOTAL CONTROLLER RUNNING TIME
  - visually displays UV% OUTPUT
  - 100-240V./50-60Hz. universal power input
  - active power factor correction
  - new water-tight enclosure and connections
  - 254nm UV intensity monitor
  - powered solenoid output (IEC connection)
  - separate 2 amp fuse for solenoid
  - 4-20mA output with optional "Y" cable (PN#260134)
  - CSA & CE certified



Call or write for a free information package:

**R-Can Environmental Inc**

425 Clair Road West Guelph, ON N1L 1R1 Canada  
t. 519.763.1032 • f. 519.763.5069 • t.f. 1.800.265.7246  
water@r-can.com • www.r-can.com

write in 825