

# WQA Aquatech USA 2013

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The water treatment world is getting ready to gather in Indianapolis for WQA Aquatech USA 2013. Focused on the point-of-use/point-of-entry industry for the residential, commercial and industrial markets, the tradeshow is scheduled for April 2 to 5 at the Indianapolis Convention Center.

The exhibition portion of the event will be open from 11 a.m. to 5 p.m. on April 3, and 10 a.m. to 5 p.m. on April 4. It will feature hundreds of exhibitors offering new technologies and solutions, as well as education sessions right on the tradeshow floor.

Education sessions, offered through all four days of the event, will follow seven tracks: commercial water treatment, drinking water, emerging/regulatory issues, fundamentals, industrial applications, residential and Water Quality Assn. (WQA) business training. There will be traditional education sessions and lectures, plus panel discussions and hands-on training.

The event also will offer two educational field trips on Tuesday, April 2. The first, at the Indianapolis Zoo, will focus on the water treatment requirements for the zoo's wildlife, including a walking tour of the exhibits and lunch. The second, a tour of Sun King Brewery, will provide education on the water quality needs of the microbrewery, capped off by

a beer sampling. Both field trips require an additional registration fee.

Other features include networking events, including the new Welcome Reception to be held at the NCAA Hall of Champions, certification exams and WQA section meetings.

Be sure to stop by the *Water Quality Products* booth (#1015) to meet the editorial staff and pick up a copy of the magazine. We look forward to seeing you there!

For more information on this subject, contact *Water Quality Products* at wqpeditor@sgcmail.com or write in 1009 on this issue's reader service card.

## EVENTS CALENDAR

With so much to do and see at WQA Aquatech USA 2013, the *WQP* editorial staff has done some planning for you. The following is a daily schedule of events that includes meetings, special events and education sessions we feel will fit your interests and needs. This schedule is subject to change. For more information and a complete schedule of events, visit [www.wqa-aquatech.com](http://www.wqa-aquatech.com).

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**TUESDAY, APRIL 2**

10:30 – 11:50 a.m.

**Commercial Sizing, Part 1**

Learn which questions to ask when sizing a commercial system, then put your skills to the test at the Sun King Brewery Tour Tuesday afternoon.

10:30 – 11:50 a.m.

**WQRF Environmental Impact Study – Final Results of Water Softeners Effects on Septic System Performance**

This presentation and panel session, led by researcher Dr. John Novak, will present the latest information from the results of this study.

1 – 2:20 p.m.

**WQA Issues Update: Technical, Regulatory, Legislative and Marketing**

This session will provide a comprehensive overview of current issues for the POU/POE market, including member-driven legislative outreach efforts.

1 – 3:50 p.m.

**Water Treatment Walking Tour at the Indianapolis Zoo**

Learn about the water quality requirements for the zoo's wide variety of wildlife. Separate registration fee required; event includes lunch and a walking tour of the exhibits.

1 – 3:50 p.m.

**Commercial Water Treatment Sizing at the Sun King Brewery**

A follow-up to the Commercial Sizing, Part 1 class, this tour is a chance to learn about the water quality requirements for breweries, as well as sample some of this local microbrewery's product. Attend the Commercial Sizing, Part 2 class on April 3 to put your new knowledge into action. Separate registration fee required.

4:30 – 6 p.m.

**International Section Meeting**

**WEDNESDAY, APRIL 3**

8 – 8:50 a.m.

**Industrial Section Meeting**

8:30 – 9:20 a.m.

**Manufacturer's Forum**

Attend this event to help provide insight on the Final Barrier Initiative, potential collaboration with the U.S. Environmental Protection Agency (EPA) and Centers for Disease Control and Prevention, and more. All are welcome.

8:30 – 9:20 a.m.

**Does My Company Really Need a Facebook Page?**

Learn how to best use social media to increase business success.

9:30 – 11 a.m.

**Industry Update/Opening General Session/Keynote**

This kickoff event will feature an



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While more than 70% of the Earth's surface is covered with water, only a small percentage is safe for human consumption. When you add an ever increasing population to agricultural, industrial and process, food and beverage, and life science needs for pure, clean water, the urgency of conserving, reclaiming, and purifying existing fresh water supplies is undeniable.

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industry update, an address by the WQA 2012/2013 president, Dar Watts, CWS-V, and the presentation of the WQA Leadership Awards. Keynote speaker Roger Seip will give a presentation entitled "Use Your Time as It is Meant to be Used."

**11 a.m. – 5 p.m.**  
**Exhibition**

**11:30 – 11:55 a.m.**  
**Reduction of Lead in Drinking Water Act: Update – USEPA**

Jeffrey Kempic of EPA's Office of Ground Water & Drinking Water will discuss the new lead content regulations going into effect in January 2014.

**1 – 1:25 p.m.**  
**Government Relations Part 1: Helping Elected Officials Work for Us**

Learn techniques on how to work with government officials in this tradeshow floor education session led by WQA's David Loveday.

**2 – 2:50 p.m.**  
**Preparing for Industrial Work – Safety Training Needs and Resources**

This panel discussion will provide a forum on the common safety training requirements needed when working with commercial or industrial clients.

**3:30 – 4:20 p.m.**  
**Commercial Sizing, Part 2**

**5:30 – 7:30 p.m.**  
**Welcome Reception: Networking Party at the NCAA Hall of Champions**  
Test out your basketball skills at this brand new networking event that will also feature interactive exhibits, trivia games and prize drawings. Admission is free with a name badge.

**THURSDAY, APRIL 4**

**8 – 8:50 a.m.**  
**Non-Ion Exchange Water Treatment – What Does It Cost and What Can It Deliver?**

Learn the basics of non-ion exchange treatment technologies, such as magnetic, electromagnetic, electric and other types of systems.

**8:15 – 10:15 a.m.**  
**Dealer Section Meeting**  
This meeting also will include an educational session, "Creating a Valuable/Sellable Business," followed by a panel discussion.

**10 a.m. – 5 p.m.**  
**Exhibition**

**11 a.m. – 12:20 p.m.**  
**Emerging Technologies – Electrochemical Water Treatment**  
As restrictions on traditional water softeners begin to come into effect in some areas of the country, explore three technologies that can provide an alternative.

**11:30 – 11:55 a.m.**  
**The Mark of a Professional: Getting, Keeping and Using WQA Professional Certification**  
Learn about the value of WQA certification, as well how the certification process works.

**1:30 – 1:50 p.m.**  
**Installation Best Practices: Wowing the Customer**  
This session will discuss how one company uses excellent customer service to differentiate itself in the marketplace.

**2 – 2:50 p.m.**  
**Overcoming Barriers to POU for Small System Compliance**  
This panel discussion will cover the obstacles small systems face in implementing POU for compliance under EPA regulations, brought to light by Arizona's recent implementation of POU for arsenic treatment.

**3 – 3:25 p.m.**  
**Exhibiting at Home Shows**  
Learn how to use home shows to your company's advantage and turn them into lead-generating tools.

**FRIDAY, APRIL 5**

**8 – 9:30 a.m.**  
**WQA Board of Directors**

**8 – 11:50 a.m.**  
**Introduction to Water Treatment**  
This basic overview of water treatment provides a good review for those studying for the CWS-I certification exam.

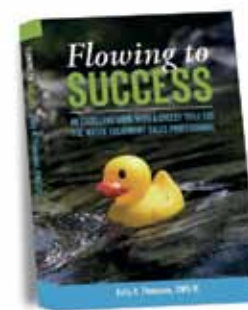
**8 – 11:50 a.m.**  
**Blueprint for Growth: Benchmarking & Team Effectiveness**  
Learn how the process of benchmarking can help lead your business to increased success.

**8 – 11:50 a.m.**  
**Commercial/Industrial RO Workshop**  
This ever-popular workshop will review the factors and formulas that go into designing RO systems for commercial and industrial applications. *wqp*

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The 2300 Alternating Twin control features one Master Shuttle valve that communicates with two multi-functional slave valves. The Master Shuttle valve features continuous flow rate readout, unit in operation, gallons remaining, calendar day override and fully adjustable cycles. Its Plug-n-Flow manifold allows the installer to choose between soft or hard water regeneration. Other options, such as soft water refill and up-flow brining, help make it efficient and easy to use. Most parts are interchangeable with current Clearion valves for ease of maintenance.



**Clearion Water Technologies**  
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 www.clearionwater.com  
 Booth #101 • Write in 1111

**Pump Control**

The CF-112 provides on-demand activation of a chemical feed pump. When water flow is detected, it switches the chemical feed pump on and then shuts it off when flow is stopped. It has a 6-in. power cord that plugs into an outlet, while the pump plugs directly into the control. It can be used for aeration or chlorination, and is available in 3/4- to 2-in. pipe sizes.



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### UF System

The UG-100 POU UF system provides drinking water is on demand with no need for a storage tank. It is an environmentally friendly option that sends just a small amount of concentrate water to drain to keep the UF membrane clean. Every time you get a glass of drinking water, the UF membrane is flushed, extending the life of the system.

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951.296.6136 • [www.paynusa.com](http://www.paynusa.com)  
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### Ice-Making Cooler

The PureWaterCooler PWC-8900 three-temperature bottle-less water cooler has a built-in icemaker that makes up to 13 lb of ice per day. Its 2.7-gal water storage capacity uses the existing water source to make a continuous supply of clean, great-tasting water for offices of up to 50 people. The tall cabinet and large, 10-in.-tall opening make filling bottles and mugs easier. The easy-to-use touch-sensor dispensing buttons and recessed faucet withstand years of use and eliminate hand contact. RO and standard filtration are available.

**Vertex Water Products • Montclair, CA**  
800.627.2146 • [www.vertexwater.com](http://www.vertexwater.com)  
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U.S. Patent No.  
5,919,373

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### Faucet Filter

The HCS is a free-standing countertop filter housing designed to attach to most kitchen or bathroom faucets to provide safe, clean, great-tasting filtered water without modifications to plumbing fixtures. The housing is made of medical-grade stainless steel and will accommodate one 1/4-in. BSP thread filter candle. Flow rates from 0.4 to 1 gpm are available, depending on filter choice.

Ceramic Filters Co. Inc. • Brooklyn, MI • 888.236.8586

www.ceramicfilterscompany.com • Booth #132 • Write in 1134



### Fittings



Quik-Lok push-to-connect fittings are a premium choice for the RO component market while remaining cost-effective. The polypropylene fittings incorporate stainless steel gripper teeth to offer optimum performance. All fittings are NSF certified, including the nitrile O-rings, which are heat resistant and less likely to wear out with age. A complete selection of fittings and valves is offered in 1/4- and 3/8-in. sizes. Ask for free samples while supplies last.

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www.arrowindustries.com  
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The new model CIC-152 dual-control pump/injection controller allows users to monitor and control TDS/EC levels within a specific range. It can be wired to activate pumps, solenoid valves, external lights and more if the TDS/EC level goes outside the user-defined control points, and will display a green, red or yellow light to indicate the TDS level in relation to the points. It has a range of 0 to 5,000 ppm, on-screen temperature display, automatic temperature compensation and tri-color LED display.

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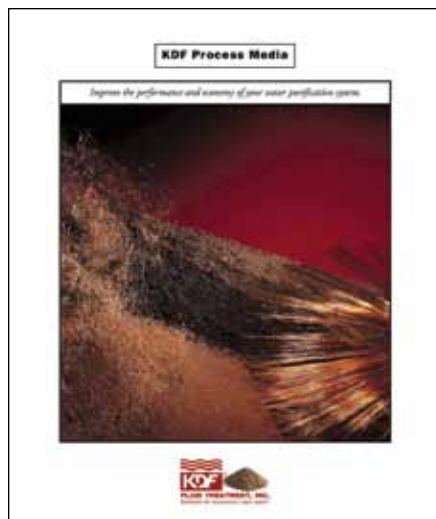
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California, USA





**Media**



This brochure features KDF's different forms of process media for a variety of applications in water treatment. These media can be used alone or in conjunction with filtration, RO and existing water treatment technologies.

**KDF Fluid Treatment Inc.**  
 Three Rivers, MI • 800.437.2745  
 www.kdfft.com  
 Booth #430 • Write in 1138

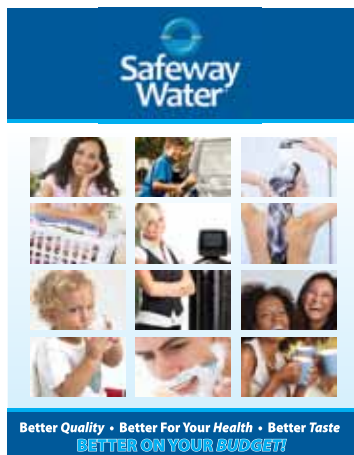
**Contaminant Removal System**

The Iron Breaker III offers a natural solution for contaminant removal. The patented technology uses oxidation to eliminate iron and sulfur without chemicals, air compressors, aerators or external venturists. It is a green, low-maintenance alternative.



**Charger Water Treatment Products**  
 Elgin, IL • 800.642.4274  
 www.chargerwater.com  
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**Brochure**



A four-page consumer brochure features Safeway Water LLC's water quality improvement products, including Triple Treat systems, Safeway Water softeners and IronZapper systems for iron and hydrogen sulfide reduction.  
**Safeway Water LLC • Ocala, FL**  
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**Nonprofit Organization**

Wishing Well International Foundation (WWIF) is a nonprofit organization bringing clean, safe drinking water to developing areas. It also focuses on sanitation and hygiene to enhance quality of life and reduce disease and mortality. All public donations are used to fund projects. WWIF is a member of the Water Quality Assn. and reaches out to its members for support.

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This filter's pleated design gives it a high surface area, providing excellent flow and dirt-holding capacity with minimal pressure loss. Constructed with carbon-impregnated media, it provides resistance to bacterial attack. It is ideal for non-chlorinated water supplies in which sediment reduction is the primary purpose of the filter





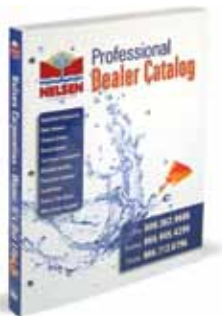
and when taste, odor and chlorine reduction are desired.

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